

Palace Resorts Selects Encore Event Technologies as On-Site Technology Service Provider

Arlington Heights, IL – June 22, 2016 — **Freeman**, the leading global provider of brand experiences today announced that Encore Event Technologies, its leading hospitality provider for advanced event technology solutions, and Palace Resorts, the company that sets the standard in five-star, all-inclusive resort accommodations, recently announced a partnership for Encore to be the in-house provider of event technology for the brand's eight oceanfront properties located throughout Mexico and the Caribbean. The agreement increases Encore's strategic presence in Mexico to nearly 75 hotel locations.

In partnership with Palace Resorts, Encore will provide on-site event technologies, rental presentation equipment, rigging, stage decor, wedding packages and other innovations, such as SitePLUS™ iPad Rendering Services and Vivien™ Rendering Software. Encore will also offer its Cumulus™ Meeting App as a free customizable tool for meeting planners at any Palace location.

"Palace Resorts has built a reputation as a company that has redefined the all-inclusive concept and consistently provides the highest-caliber experiences in Mexico and the Caribbean.

Strategically aligning ourselves with like-minded marquee name brands and forward-thinking organizations, such as Encore, is a testament to our commitment to excellence," said Alan Doyle, Vice President of Global Meeting & Incentive Sales for Palace Resorts. "We're confident Encore's unmatched capabilities will further enhance our offerings, and we look forward to a successful and collaborative relationship for many years to come."

Encore strives to provide a consistent, exceptional audio visual customer experience that is standard from hotel to hotel and for conferences, meetings and conventions of all sizes.

"We're excited about our new partnership with Palace Resorts," said Salvador Bernal, Vice President of Encore Mexico Operations. "This partnership will create new customers for life for both Palace Hotels and Encore."

About Encore Event Technologies

Encore Event Technologies is the leading provider of unique, creative and technically innovative in-house audiovisual services for hotels, conference centers and resorts throughout the United States. A part of Freeman, the world's leading brand experience company, Encore partners with hotels and event planners to develop optimum ways to deliver event experiences with maximum

impact utilizing cutting-edge technology. With state-of-the-art equipment and hospitality-minded technology professionals, Encore sets the event technology pace for all competitors in the industry.

About Palace Resorts

With eight oceanfront resorts overlooking the sparkling turquoise waters of the Caribbean Sea, Palace Resorts sets the highest standards for five-star, all-inclusive vacations in Mexico and Jamaica. Offering luxurious and spacious accommodations accentuated by signature in-room double whirlpool tubs, nightly entertainment, the Caribbean's most extravagant spas and premier Jack Nicklaus signature golf courses, Palace Resorts sets the stage for a truly exceptional experience for travelers. The unparalleled level of service and comfort found at each property makes Palace Resorts a leading provider of world-class resort vacations.

To reserve your Palace Resorts stay, please visit www.PalaceResorts.com, call (877) 880-8298 or contact your preferred travel professional.

For more information, please contact Chris Walsh, Vice President, Marketing & Sales Development, Encore Event Technologies, P: (847) 221-3771, E: christopher.walsh@encore-us.com.

About Freeman

Recognized by *Advertising Age* as one of the world's largest brand experience companies, Freeman uses the power of integrated digital and live brand experiences to move markets, connect people, support growth and generate revenues for the world's leading organizations. A design-driven company, Freeman generates insights that define program strategies, target audiences and deliver messages that generate meaningful results. Through its expansive global network of offices, talent and partnerships, Freeman has the reach and access that is unmatched in the industry. A family and employee-owned company, Freeman is known for its 89-year history of stability, strength and customer service achievements. Freeman is a values-driven company with a strong and purpose-built culture that is dedicated to connecting people in meaningful ways. This is accomplished through a process of continuous innovation and improvement. Freeman produces more than 5,000 expositions annually and 12,500 other events worldwide. Freeman has been awarded six consecutive J.D. Power awards for the excellence of its Customer Call Center. For more information, visit www.freemanco.com

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